



VGK Academy
Build By Experts, Backed by Vision
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VGK Academy – Company Profile

Virtual Cofounder for Startups & SMEs
Built by Experts, Backed by Vision

About VGK Academy

VGK Academy was founded to empower small-town talent and give startups & SMEs a true partner to build, market, and scale. With 20+ years of startup-scaling experience, our founder brings both legacy-driven values and hands-on expertise to every engagement. We combine founder insight, expert talent, and a cofounder mindset.

Vision, Mission & Values

Vision: To be the trusted Virtual Cofounder for startups and SMEs, enabling growth without boundaries.

Mission: To connect talent, technology, and trust – so founders can scale without the hiring chaos.

Our **B.R.A.N.D.** Philosophy:

- Blueprint – Clear roadmap for mutual growth
- Relationship – Built on trust, not transactions
- Agreement – Transparent delivery & outcomes
- Nature – Collaborative, inclusive work culture
- Distinct – Growing together, not apart

Our Services



Staff Augmentation – Vetted talent, flexible pods, transparent monthly ranges, and trial engagement models.



Digital Marketing – Growth sprints for startups & SMEs: social presence, content, paid campaigns, and lead funnels.



Agile Product Development – Web, mobile, and full-stack software builds with AI enablement.



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Our Distinct Advantage

- Founder-led & Legacy-driven approach
- Parallel Cofounder Model – We scale alongside founders
- Tier-2/3 Talent Pool – Cost-efficient and stable
- Proof-backed – Strategies tested internally before rolling out to clients

Industries We Support & Areas of Ongoing Exploration

Travel & Tourism (Active Client Work)

- Shilpa Tours: 30%+ growth in 60 days through digital marketing.

SME / Retail (Pilots & Local Engagements)

- Internal experiments with VGK Academy's own channels.
- Early discussions with small businesses in Mysuru ecosystem.

Testing our digital playbooks internally and with local small businesses before scaling externally.

SaaS, AI & Cloud (Ongoing Discussions)

- Currently exploring opportunities with AI and SaaS-focused founders.
- No formal engagements yet, but aligning VGK's Virtual Cofounder model with this sector for near-future pilots.

This sector is our next focus area, where VGK's Virtual Cofounder model is being shaped for future pilots

Founder's Note

VGK Academy is more than a company – it is a legacy built on trust, resilience, and vision. Inspired by Vijaya & Gopal Krishna, we aim to empower small-town talent and grow alongside founders who believe in building something bigger than themselves.

Contact Us

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